



*"Reducing Incarceration through Prevention,
Intervention, and Treatment"*

April 2, 2018

Dear Arizona Mental Health Criminal Justice Coalition Partner,

David's Hope, a 501 (c)(3) nonprofit organization, was created in 2009, with the mission of reducing incarceration of those with mental disorders and addictions through prevention, intervention and treatment. *The Arizona Mental Health Criminal Justice Coalition*, a program of David's Hope, works with Arizona's mental health criminal justice stakeholders, to promote and secure treatment for those with mental health disorders and addictions through increasing collaboration between our mental health and criminal justice systems.

In 2016, the organization launched the *Step Up Arizona Campaign* to reduce the number of people with mental illness and substance use disorders who are incarcerated.

Last August, we also hosted the second annual **Step Up Arizona Summit**. The event was a huge success with more than 275 people in attendance, who participated in impactful presentations, dialogue and proactive planning. After the success of last year's summit, David's Hope will be hosting our third annual statewide **Step Up Arizona Summit** on Thursday and Friday, August 23-24, 2018. The Summit will focus on establishing systems for diverting those with mental illnesses or co-occurring mental illness and addiction away from the criminal justice system and into community-based treatment and support services. **On Thursday evening, we will be hosting our fifth annual Law Enforcement Awards event. Awards for outstanding service and leadership in mental health criminal justice collaboration will also be presented.** We invite you to participate in honoring members of the law enforcement community, judicial officers and mental health criminal justice advocates, who are doing important, innovative and life-saving work, serving our community.

The Summit will promote collaboration and build a plan for action which includes law enforcement, public officials, courts, health care professionals, business and faith community members as well as peers and family members, all whom are involved with Arizona's criminal justice system. The Summit also serves to foster education, build networks and recognize outstanding community achievements. The summit will focus on implementation of the national Stepping Up Initiative across all of Arizona's counties and tribal regions.

Goals of the campaign and summit:

1. Increase public safety through prevention, intervention and treatment for people living with mental health and co-occurring substance use disorders.
2. Reduce the number of people with mental illness and addictions who are incarcerated. Promote awareness and implementation of the national Stepping Up Initiative, <https://stepuptogether.org/>
3. Through use of Sequential Intercept Model, develop a comprehensive state wide plan for behavioral health criminal justice collaboration. [Sequential Intercept Model](#)
4. Engage persons with lived experience in all aspects of planning, implementation and program operation.
5. Grow coordinated state, county and community efforts to assist individuals with mental illness and addictions who are being released from incarceration to successfully transition back into our communities, connecting them with community resources for treatment, housing, employment and support services.

Through these efforts, David's Hope works to secure appropriate treatment for individuals living with a mental disorder or co-occurring mental illness and addiction, improving public safety and saving taxpayer dollars. David's Hope plans to sponsor many law enforcement officers and fire department emergency response staff to attend the summit without cost. Your sponsorship will provide the resources to make this possible.

We hope you will consider supporting this important event. Your contribution demonstrates your commitment to work toward proactive and innovative solutions that will positively impact behavioral health care in Arizona. So please consider sponsoring our Summit by reviewing the enclosed sponsorship package which details available benefit and recognition levels. As an event sponsor, you will benefit from recognition as a critical partner, who understands the importance of mental health criminal justice reform. If you have questions, please do not hesitate to call me at 602 872-4685.

We look forward to welcoming you to the 2018 **Step Up Arizona Mental Health Criminal Justice Summit and David's Hope Law Enforcement and Mental Health Criminal Justice Collaboration Awards** as an event sponsor on August 23rd and 24th. With your support, this important summit and festive celebration will promote inspired action and solutions to enhance Arizona's future.

Thank you for taking the time today to consider sponsoring this important event!

Sincerely,

Mary Lou Brcnik

Mary Lou Brcnik
Director, David's Hope
davidshopeaz@yahoo.com

To obtain additional information on sponsorships, awards dinner or exhibitor tables, call Rae Hopf at 480-296-3556 or email raehopf@cox.net

David's Hope
1909 E. Ray Rd., Suite 9-178 Chandler, Arizona 85225
602-774-4382 info@davidshopeaz.org EIN #94-3478245

Sponsorship Package

STEP UP ARIZONA 2018 MENTAL HEALTH CRIMINAL JUSTICE SUMMIT AND DAVID'S HOPE LAW ENFORCEMENT & MENTAL HEALTH CRIMINAL JUSTICE COLLABORATION AWARDS

WHEN: Thursday and Friday August 23 - 24, 2018

WHERE: Embassy Suites by Hilton Phoenix Tempe; while it is not a requirement to stay at the hotel, they are offering a very special rate that includes spacious two-room suites with 2 LCD televisions, and full cooked to order breakfast. A beautiful pool area and a spa makes this a wonderful opportunity for a fabulous August, Arizona Staycation.

Booking link <http://group.embassysuites.com/Step-Up-AZ-2018> Group Code SUA

DETAILS: We are hosting a two-day Mental Health Criminal Justice Summit including a Mental Health Criminal Justice Collaboration Awards Dinner on Thursday, August 23rd honoring outstanding service by law enforcement, judicial officers and community advocates.

SPECIAL GUEST: Major Sam Cochran (ret.) is nationally known for his work in developing the CIT model. Major Cochran was at the beginning of CIT in 1988. Major Cochran's experiences expand and promote an understanding of the CIT model beyond limitations of "just" training.

Major Cochran has presented the CIT model to numerous organizations and communities, including presentations on national public radio stations, CBS Television 60 Minutes II and at the White House Conference on Mental Health.

Major Cochran is currently serving several engagements:

Chairperson of CIT International

Board Member Memphis Mental Health Institute

Shelby County Tennessee Law Enforcement Instructor

DINNER AWARDS CEREMONY: Your support will enable us to recognize and honor Law Enforcement, Judicial Officers and Community Advocates.

You will be a sponsor of our David's Hope 2018 Law Enforcement and Mental Health Criminal Justice Collaboration Awards.

**STEP UP ARIZONA 2018 MENTAL HEALTH CRIMINAL JUSTICE
SUMMIT AND MENTAL HEALTH CRIMINAL JUSTICE
COLLABORATION AWARDS**
TRANSFORMATION IN ACTION

Title Sponsor Package - \$7,500 *Platinum Sponsor*

- Identified as a **Platinum Sponsor** on all promotional materials and media releases
- Identified as a **Platinum Sponsor** on the David's Hope website
- Full-page advertisement in ***Step Up Arizona 2018*** Program Book
- Exhibitor table
- Front reserved table (8 tickets) at the ***David's Hope Mental Health Criminal Justice Collaboration Awards*** event; 8 tickets to the ***Step Up Arizona 2018 Summit***
- Opportunity for Sponsor Representative to speak from the podium for 5 minutes at Summit opening
- Prominent recognition on the David's Hope social media channels

Sponsor Package - \$5,000 *Gold Sponsor*

- Identified as a **Gold Sponsor** on all promotional materials
- Identified as a **Gold Sponsor** on the David's Hope website
- ¾ page advertisement in ***Step Up Arizona 2018*** Program Book
- Exhibitor table
- One reserved table (6 tickets) at the ***David's Hope Mental Health Criminal Justice Collaboration Awards*** event; 6 tickets to the ***Step Up Arizona 2018 Summit***

Sponsor Package - \$3,500 *Silver Sponsor*

- Identified as a **Silver Sponsor** on the David's Hope website
- Half page advertisement in ***Step Up Arizona 2018*** Program Book
- Exhibitor table
- 4 tickets for the ***David's Hope Mental Health Criminal Justice Collaboration Awards*** event; 4 tickets to ***Step Up Arizona 2018 Summit***

Sponsor Package - \$2,000 *Bronze Sponsor*

- Identified as a **Bronze Sponsor** on the David's Hope website
- One-fourth page advertisement in ***Step Up Arizona 2018*** Program Book
- 2 tickets for the ***David's Hope Mental Health Criminal Justice Collaboration Awards*** event; 2 tickets to ***Step Up Arizona 2018 Summit***

1. All sponsor package levels of Silver or above will also include the use of one Exhibitor table for the two day event at no extra charge.
2. For organizations which are interested in having the use of an Exhibitor table but will not be partnering as Silver or above event sponsors; tables will be available for a donation of \$500, to display your organizations services and allow you to more easily connect with summit attendees. Tables will be prominently placed at the entrance to the main ballroom. Numbers we are able to accommodate are limited. Be sure to reserve your organization's table as soon as possible to ensure your reservation.
3. Registration for sponsor package tickets are due by August 15th. No exceptions.
4. Paper tickets will not be issued for complimentary attendees. Sign in at the door. We will contact your organization's representative to issue a registration code and instructions for obtaining tickets included with your sponsorship package.
5. Deadline for sponsorships are due by July 15th.
6. Sponsorship logos need to be submitted by July 15th for program book.

To obtain additional information on sponsorships, awards dinner or exhibitor tables, call Rae Hopf at 480-296-3556 or email raehopf@cox.net

Public Step Up Arizona 2018 Registration can be located at
<https://davidshopeaz.wildapricot.org/event-2840623>

Sponsorship Commitment Form

AUGUST 23-24, 2018| EMBASSY SUITES BY HILTON, TEMPE

Name of Event:

Company:

Company Contact:

Address:

City:

State:

Zip:

Phone:

E-Mail:

Please Reserve:

___ \$ 7,500 Platinum Sponsor

___ \$ 5,000 Gold Sponsor

___ \$ 3,500 Silver Sponsor

___ \$ 2,000 Bronze Sponsor

___ \$ 500 Exhibitor table

Total \$ _____

Payment Information:

____ Check payable to David's Hope enclosed
____ Credit Card Number: _____ Exp Date: _____
____ Zip code associated with credit card _____ 3
number CVV _____
____ Please send an invoice using the information above

Please mail check or enclosed form with payment information to
David's Hope:

David's Hope
1909 East Ray Road, Suite 9-178
Chandler, AZ 85225

Info on event registration - Paper tickets not required. Simply sign in by
name at the door.