

April 1, 2017

Dear Arizona Mental Health Criminal Justice Coalition Partner,

David's Hope, a 501 (c )(3) nonprofit organization, was created in 2009, with the mission of reducing incarceration of those with mental disorders and addictions through prevention, intervention and treatment. *The Arizona Mental Health Criminal Justice Coalition*, a program of David's Hope, works with Arizona's mental health criminal justice stakeholders, to promote and secure treatment for those with mental health disorders and addictions through increasing collaboration between our mental health and criminal justice systems.

In 2016, the organization launched the *Step Up Arizona Campaign* to reduce the number of people with mental illness and substance use disorders who are incarcerated.

Last June, we also hosted the first annual **Step Up Arizona Summit**. The event was a huge success with more than 180 people in attendance including impactful presentations, dialogue and proactive planning for 2017. After the success of last year's summit, David's Hope will be hosting our second annual statewide **Step Up Arizona Summit** on Thursday and Friday, August 24 - 25, 2017. The Summit will focus on establishing systems for diverting those with mental illnesses or co-occurring mental illness and addiction away from the criminal justice system and into community-based treatment and support services. On Thursday evening, we will be hosting our fourth annual Law Enforcement Awards event in addition to this year's newly added awards for outstanding service and leadership in mental health criminal justice collaboration. We invite you to participate in honoring members of the law enforcement community, judicial officers and mental health criminal justice advocates who are doing important and innovative work serving our community.

The Summit will promote collaboration and build a plan for action which includes law enforcement, public officials, courts, health care professionals, business and faith community members as well as peers and family members involved with the criminal justice system. The Summit also serves to foster education, build networks and recognize outstanding community achievements. The summit will focus on implementation of the National Stepping Up Initiative across all of Arizona's counties and tribal regions.

Goals of the campaign and summit:

1. Increase public safety through prevention, intervention and treatment for people living with mental health and co-occurring substance use disorders.
2. Reduce the number of people with mental illness and addictions who are incarcerated. Promote awareness and implementation of the National Stepping Up Initiative, <https://stepuptogether.org/>

3. Through use of Sequential Intercept Model, develop a comprehensive state plan for behavioral health criminal justice collaboration. [Sequential Intercept Model](#)
4. Engage persons with lived experience in all aspects of planning, implementation and program operation
5. Grow coordinated state, county and community efforts to assist individuals with mental illness and addictions who are being released from incarceration to successfully transition back into our communities, connecting them with community resources for treatment, housing, employment and support services.

Through these efforts, David's Hope works to secure appropriate treatment for individuals living with a mental disorder or co-occurring mental illness and addiction, improving public safety and saving taxpayer dollars.

We hope you will consider supporting this important event. Your contribution demonstrates your commitment to work toward proactive and innovative solutions that will positively impact behavioral health care in Arizona. So please consider sponsoring our Summit by reviewing the enclosed sponsorship package which details available benefit and recognition levels. As an event sponsor, you will benefit from recognition as a critical partner, who understands the importance of mental health criminal justice reform. If you have questions, please do not hesitate to call me at 602 872-4685.

We look forward to welcoming you to the **Step Up Arizona 2017 Mental Health Criminal Justice Summit and David's Hope Mental Health Criminal Justice Collaboration Awards** as an event sponsor on August 24<sup>th</sup> and 25<sup>th</sup>. With your support, this important summit and festive celebration will promote inspired action and solutions to enhance Arizona's future.

**Thank you for taking the time today to consider sponsoring this important event!**

Sincerely,

*Mary Lou Brncik*

Mary Lou Brncik  
Director  
David's Hope

## **Sponsorship Package**

---

### **STEP UP ARIZONA 2017 MENTAL HEALTH CRIMINAL JUSTICE SUMMIT AND DAVID'S HOPE LAW ENFORCEMENT & MENTAL HEALTH CRIMINAL JUSTICE COLLABORATION AWARDS**

**WHEN:** Thursday and Friday August 24– 25, 2017

**WHERE:** **Embassy Suites by Hilton Phoenix Tempe**; while it is not a requirement to stay at the hotel, they are offering a very special rate that includes spacious two-room suites with 2 LCD televisions, and full cooked to order breakfast. A beautiful pool area and a spa makes this a wonderful opportunity for a fabulous August, Arizona Staycation.

**DETAILS:** We are hosting a two-day mental health criminal justice summit including a mental health criminal justice collaboration Awards Dinner on Thursday, August 24<sup>th</sup> honoring outstanding service by law enforcement, judicial officers and community advocates.

**SPECIAL GUEST:** Nastassia Walsh, Program Manager, National Association of Counties. Nastassia Walsh is Program Manager for County Solutions and Innovations at the National Association of Counties. In this role, Nastassia is primarily responsible for managing Stepping Up: A National Initiative to Reduce the Number of People with Mental Illnesses in Jails.

#### **DINNER AWARDS CEREMONY:**

**Your support will enable us to recognize and honor Law Enforcement, Judicial Officers and Community Advocates.**

**You will be a sponsor of our fourth annual “Crisis Response Officers of Distinction” Law Enforcement Awards in addition to supporting the 2017 kick off of our David’s Hope Mental Health Criminal Justice Collaboration Awards.**

---

**STEP UP ARIZONA 2017 MENTAL HEALTH CRIMINAL JUSTICE  
SUMMIT AND MENTAL HEALTH CRIMINAL JUSTICE  
COLLABORATION AWARDS  
*TRANSFORMATION IN ACTION***

**Title Sponsor Package - \$10,000 *Platinum Sponsor (limited to 2)***

- Identified as a **Platinum Sponsor** on all promotional materials and media releases
- Identified as a **Platinum Sponsor** on the David's Hope website (one year of promotion)
- Identified as a **Platinum Sponsor** for the Step Up Arizona Summit
- Identified as a **Platinum Sponsor** for the ***David's Hope Mental Health Criminal Justice Collaboration Awards***
- Full-page advertisement in ***Step Up Arizona 2017*** Program Book on inside front or back cover
- Company banner hung at the ***David's Hope Mental Health Criminal Justice Summit and Collaboration Awards*** event
- Table Display or organizational publicity brochures distributed at the event
- Two center-front reserved tables (20 tickets) at the ***David's Hope Mental Health Criminal Justice Collaboration Awards*** event; 10 tickets to the **Step Up Arizona 2017 Summit**
- Opportunity for Sponsor Representative to speak or recognition from the podium
- Prominent recognition on the David's Hope social media channels

**Sponsor Package - \$5,000 *Gold Sponsor***

- Identified as a **Gold Sponsor** on all promotional materials and media releases
- Identified as a **Gold Sponsor** for the ***David's Hope Mental Health Criminal Justice Collaboration Awards***
- Full-page advertisement in ***Step Up Arizona 2017*** Program Book
- One reserved table (10 tickets) at the David's Hope Mental Health Criminal Justice Collaboration Awards; 6 tickets to the **Step Up Arizona 2017 Summit**
- Recognition from the podium

### **Sponsor Package - \$3,000 *Silver Sponsor***

- Identified as a **Silver Sponsor** on all promotional materials and media releases
- Identified as a **Silver Sponsor** for the ***David's Hope Mental Health Criminal Justice Collaboration Awards***
- Half page advertisement in Step Up Arizona 2017 Program Book
- Six tickets for the David's Hope Mental Health Criminal Justice Collaboration Awards / 4 tickets to **Step Up Arizona 2017 Summit**

### **Sponsor Package - \$1,500 *Bronze Sponsor***

- Identified as a **Bronze Sponsor** on all promotional materials and in one media release
- One-fourth page advertisement in Step Up Arizona 2017 Program Book
- Four tickets for the David's Hope Mental Health Criminal Justice Collaboration Awards / 2 tickets to **Step Up Arizona 2017 Summit**

**Exhibitor tables are available to display your organizations services and allow you to more easily connect with summit attendees. A table can be sponsored with a donation of \$250. Tables will be prominently placed at the entrance to the main ballroom. Numbers we are able to accommodate are limited. Be sure to reserve your organization's table as soon as possible to ensure your reservation.**

**For additional information on sponsorships or exhibitor tables  
Contact Rae Hopf.**

**Call Rae Hopf at 602-774-4382 or email [raehopf@cox.net](mailto:raehopf@cox.net)**

**Sponsorship Commitment Form**  
**AUGUST 24 AND 25, 2017 | EMBASSY SUITES BY  
HILTON, TEMPE**

Name of Event:

---

Company:

---

Company Contact:

---

Address:

---

City:

---

State:

---

Zip:

---

Phone:

---

E-Mail:

---

Please Reserve:

\_\_\_ \$10,000 Platinum Sponsor

\_\_\_ \$ 5,000 Gold Sponsor

\_\_\_ \$ 3,000 Silver Sponsor

\_\_\_ \$ 1,500 Bronze Sponsor

Total

\$ \_\_\_\_\_

Payment Information:

Check payable to David's Hope enclosed

Credit Card Number: \_\_\_\_\_ Ex Date: \_\_\_\_\_

Please send an invoice using the information above

Please mail check to David's Hope:

*David's Hope*

*1909 East Ray Road, Suite 9-178*

*Chandler, AZ 85225*

Info on event registration - Paper tickets not required. Simply sign in by name at the door. We will contact your organization's representative to issue a registration code which will be used to register your attendees at [www.stepupaz2017.eventbrite.com](http://www.stepupaz2017.eventbrite.com)

To submit sponsorship agreement, please contact:

Rae Hopf 602-774-4382

Email [raehopf@cox.net](mailto:raehopf@cox.net)